

IDAHO HIGH SCHOOL ACTIVITIES ASSOCIATION

Serving Idaho's Youth Since 1926
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Subject: Important Guidelines for Use of IHSAA Logos

Good afternoon,

As we approach the Winter State Championships, we would like to take a moment to clarify a few important guidelines.

Please be reminded that any use of the IHSAA logo or the State Championship logo requires prior approval from the IHSAA. Additionally, the use of these logos on your tournament brackets is strictly prohibited.

It was recently brought to our attention that during the Fall Championships, our State Championship logos were used improperly on non-IHSAA brackets. In some cases, these logos were manipulated or accompanied by third-party sponsor logos, which violates our current partnerships and contracts.

If you have any questions or need further clarification, please feel free to contact Mike Federico or Zach Hoffman at the IHSAA.

Thank you for your attention to this matter and for your understanding.

Sincerely,

Mike Federico, Assistant Director

Idaho High School Activities Association